



2024 Sponsorship Opportunities



Contact

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About Us

Pillars



- Build awareness of dyslexia
- Establish community in the INW
- Create professional development opportunities
- Remove financial barriers to literacy

Mission



Support, empower, and advocate for individuals with dyslexia, their families, and professionals in the Inland Northwest.

Founded in 2022, the INW Dyslexia Alliance is committed to heightening awareness of dyslexia. Our mission includes evaluation and intervention services through a "Donate what you can" model, cultivating community, and creating professional development opportunities to support the dyslexic community in our region.

Through our "Closer to the Ocean" initiative, students with dyslexia are empowered by developing strong reading skills based on the principles of the science of reading. The Alliance aims to enhance awareness and understanding of this learning disorder while fostering confidence for success in academics and work. Our Client Assistance Fund is available to provide financial support to families in need.

The "Cheering on the Champion" initiative offers professional development support, training, and community building for individuals working with the dyslexic population.



Why Sponsor?

As a sponsor, you become an integral part of our journey, showcasing your commitment to making a real impact in the lives of the many individuals, families, and professionals affected by dyslexia in our community.



From Shore to Success

Ever wonder why our logo spotlights a sea turtle? This story moved our Leadership Team to launch the Alliance—may it inspire you too!

“Crossing the beach, the giant sea turtle looks awkward, kicking up sand and dragging itself slowly. But once it enters the water, that giant sea turtle dives deeper, swims more gracefully, and lives longer than most other animals in the ocean. If your child can make it through the difficulties inherent in the beach of school and make it to the water of life, she will be successful. And if you can change the nature of school to be more like life, where you can rely on your strengths and get help with your weaknesses, you will start seeing success that much sooner.”

(Excerpt from The Dyslexia Empowerment Plan by Ben Foss)

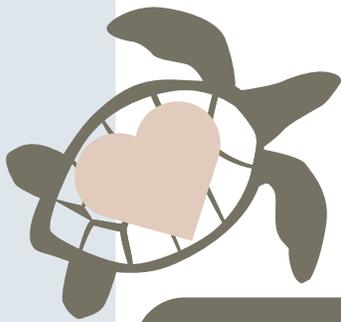


Did you know...

There are seven species of sea turtle: leatherback, loggerhead, green turtle, flatback, hawksbill, Kemp's ridle, and olive ridley.

Females and males are the same size for each species. The leatherback sea turtle is the largest of the species, measuring 6 to 9 feet in length and 3 to 5 feet in width, weighing up to 1,500 pounds.

Few sea turtles survive to adulthood. Sea turtles' natural lifespan is estimated to be 50 to 100 years.



2024 Sponsorships

Advancing the mission

Leatherback Sponsor - \$10,000

- Logo featured in brochures distributed at schools and offices highlighting our services.
- Sponsor recognition at any community events
- Logo on monthly newsletter
- Logo placement on [homepage](#)
- Sponsor post on social media
- Logo included in gratitude reports

Loggerhead Sponsor - \$7,500

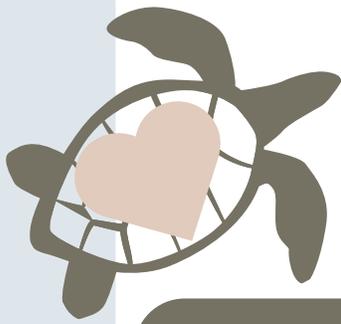
- Sponsor recognition at any community events
- Logo on monthly newsletter
- Logo placement on [homepage](#)
- Sponsor post on social media
- Logo included in gratitude reports

Green/Black Sponsor - \$5,000

- Logo on monthly newsletter
- Logo placement on Sponsor page
- Sponsor post on social media
- Logo included in gratitude reports

Flatback Sponsor - \$2,500

- Logo placement on Sponsor page
- Sponsor post on social media
- Logo included in gratitude reports



2024 Sponsorships

Program Initiatives

Client Assistance Fund (Limit 3) - \$5,000

- Logo placement on [Client Assistance Fund donation page](#)
- Two sponsor posts on social media
- Logo included in the mid-year gratitude report

Closer to the Ocean (Limit 5) - \$5,000

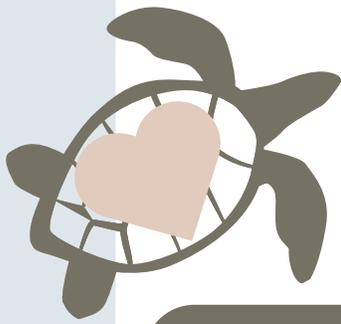
- Logo placement on the [Closer to the Ocean page](#)
- Logo included in evaluation and literacy intervention packets presented to clients
- Logo included in brochure left at schools and other offices that speak to our services
- Logo included in the mid-year gratitude report

Cheering on the Champion (Limit 5) - \$3,500

- Logo placement on the [Cheering on the Champion page](#)
- Sponsor recognition in any professional development-related events throughout the year
- Logo included in the mid-year gratitude report

Community Sponsor (Limit 5) - \$2,500

- Logo placement on our [events page](#)
- Sponsor recognition at any community events
- Sponsor post on social media
- Logo included in monthly email update
- Logo included in the mid-year gratitude report



2024 Sponsorships

Additional Opportunities

Marketing Sponsor (Limit 3) - \$3,000

- Name or logo placement on [Recommended Providers page](#) (most visited page)
- Sponsor recognition at any events hosted at the location
- Sponsor post on event social media

Francis Location Sponsor (Limit 4) - \$2,500

- Donor Wall with prominent placement within the space
- Sponsor recognition at any events hosted at the location
- Sponsor post on event social media

Monthly Donor - \$100+/month

- Logo placement on the [Cheering on the Champion page](#)
- Sponsor name mentioned in any professional development-related events throughout the year
- Logo included in the mid-year impact report



Thank you!

Your support is crucial in making a positive impact on individuals with dyslexia in our region. If you have any questions or would like to discuss further, please reach out.

We appreciate your consideration!

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The INW Dyslexia Alliance (EIN #88-3257355) is covered as an Internal Revenue Code 501(c)(3) organization.